



Experiences and  
Education that  
Last a Lifetime

# Meet Kevin



Kevin is one of many students we sponsor. By telling his story, we hope to inspire you to join our journey to sponsoring more youth.

A quiet child, Kevin's zest for baseball is where some have said his education will come from.

And that proved to be true. **Kevin has come so far internally, academically, socially, emotionally and in sports.** Throughout the year Kevin's private baseball coach learned that his strength was what some at school teased him about, his calm demeanor. He's a lead by example guy who asks thoughtful questions. He observes before he acts.

When Kevin came to YES, he applied for a comprehensive baseball experience, including private lessons with Kasey Olenberger and FBK1. He also applied for registration fees to play on a travel baseball club and travel to the Dominican Republic through FBK1 and Global Baseball Adventures.



**This is just the beginning for Kevin.** With the YES Athletic and Education Networks, we'll support Kevin directly through sponsorships until he's 19, not just through athletics, but education as well. Our network will be there to support him and his family beyond his direct experience sponsorship, via our Championship Network. This network focuses on Education, Arts, Athletics, and other Aspirational Endeavors students like Kevin may want to learn about and hopefully participate in.



**YOUTH  
EXPERIENCE  
SPONSORSHIP**  
Sponsoring Youth in Your Community



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## Our Mission

Together we sponsor enriching experiences for motivated, yet under-resourced youth, focusing on **athletics, arts, education, and other aspirational endeavors**.

## Our Passion

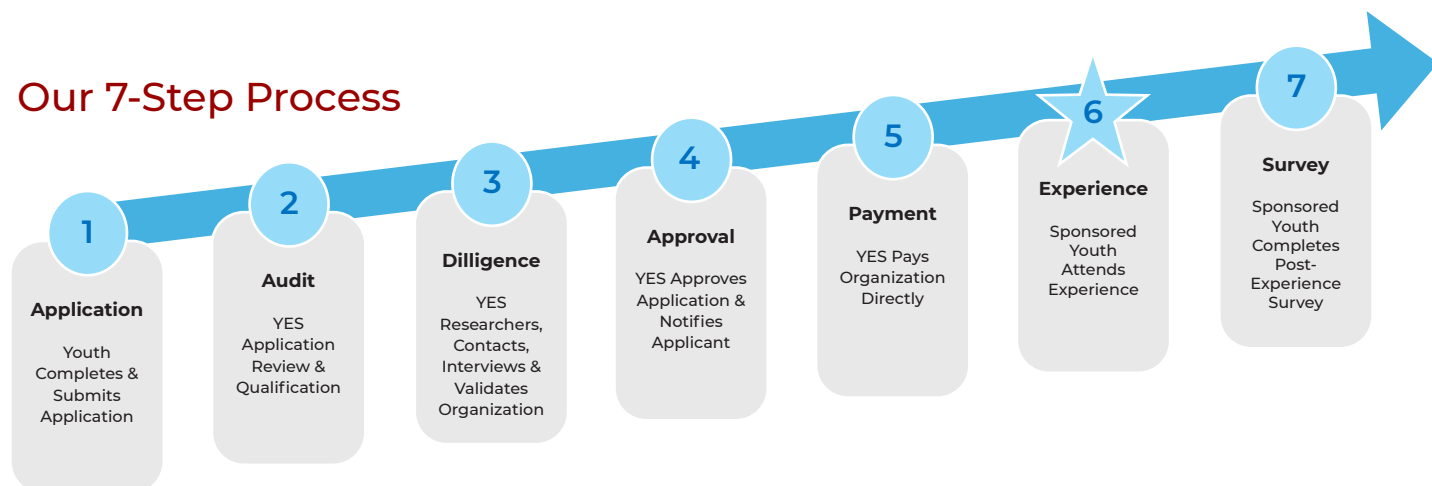
We fund youth experiences to broaden their horizons and help them:



**Build Confidence • Build Character • Build Connections**

We ultimately want to spark their passion to have the drive and focus to live healthier, happier, and successful lives, while making our planet a better place.

## Our 7-Step Process



## Experience Results:

**Short term** - Youth improves confidence, work ethic, skills and community involvement.

**Long term** - Youth becomes a member of the YES community learns how to navigate life's challenges, and ultimately lives a life filled with passion, further supported by YES sponsored experiences for years to come.



Support or Join  
The YES Champion Network Today



## Help Support Youth Alongside YES

Our invite-only **CHAMPIONSHIP NETWORK** is a community of champions and experts that share our mission and passion and specialize in Athletics, Arts, Education, and other aspirational fields, dedicated to transforming the lives of under-resourced youth.

- Our network collaborates to amplify YES's mission of providing enriching opportunities for under-resourced youth.
- Our champions connect and guide our youth through potential programs focusing on sponsorship, mentorship, expertise, and support.
- Our network's impact is multi-faceted, supporting youth directly or indirectly by leveraging personal connections and resources.
- Together, our champions drive growth and accelerate our outreach and fundraising, while maximizing the impact our sponsored experiences have on our youth.

*Mr. October Foundation, a CHAMPIONSHIP NETWORK supporter, had this to say:*

*"We are committed to empowering under-resourced communities through education, especially in STEM and athletics. Supporting YES and seeing Kevin's dreams of excelling in baseball while developing life skills has been a treat. Seeing Kevin step onto the field at the farewell softball game at the Oakland Coliseum alongside Reggie Jackson and Oakland's incredible supporters was a powerful reminder of what's possible when communities unite to inspire and uplift youth. Together, we are proud to provide experiences that connect, empower, and transform young lives."*

*-Keith Loegering, Board Member*

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